



Amanda De Jong

FARM LIFE











Where home and work collide

EPISODE 16

Leaders in Agriculture: Celebrating Three Exceptional Women



Tina May

VP of Rural Services
and Chief of Staff,
Land O' Lakes, Inc.



Amanda De Jong

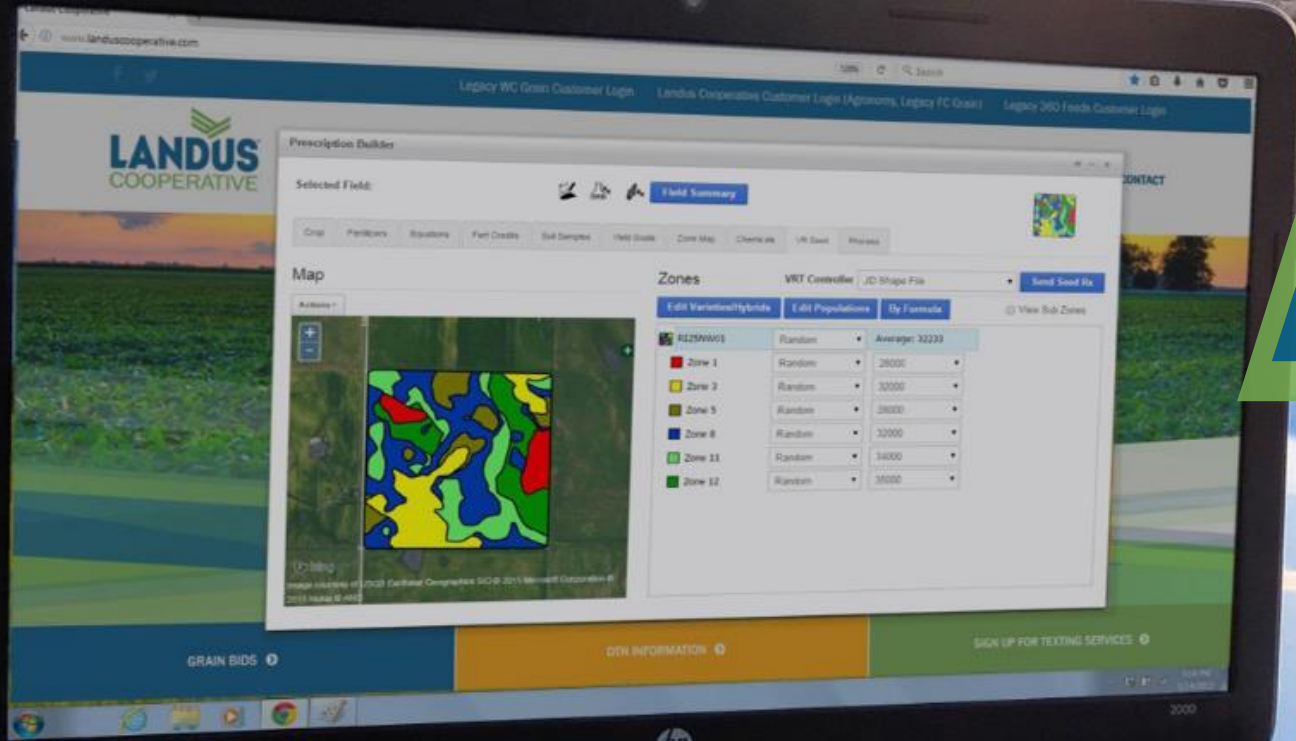
South West Business
Unit Lead, Landus Cooperative



Alexis Taylor

Director
Oregon Department
of Agriculture

Data



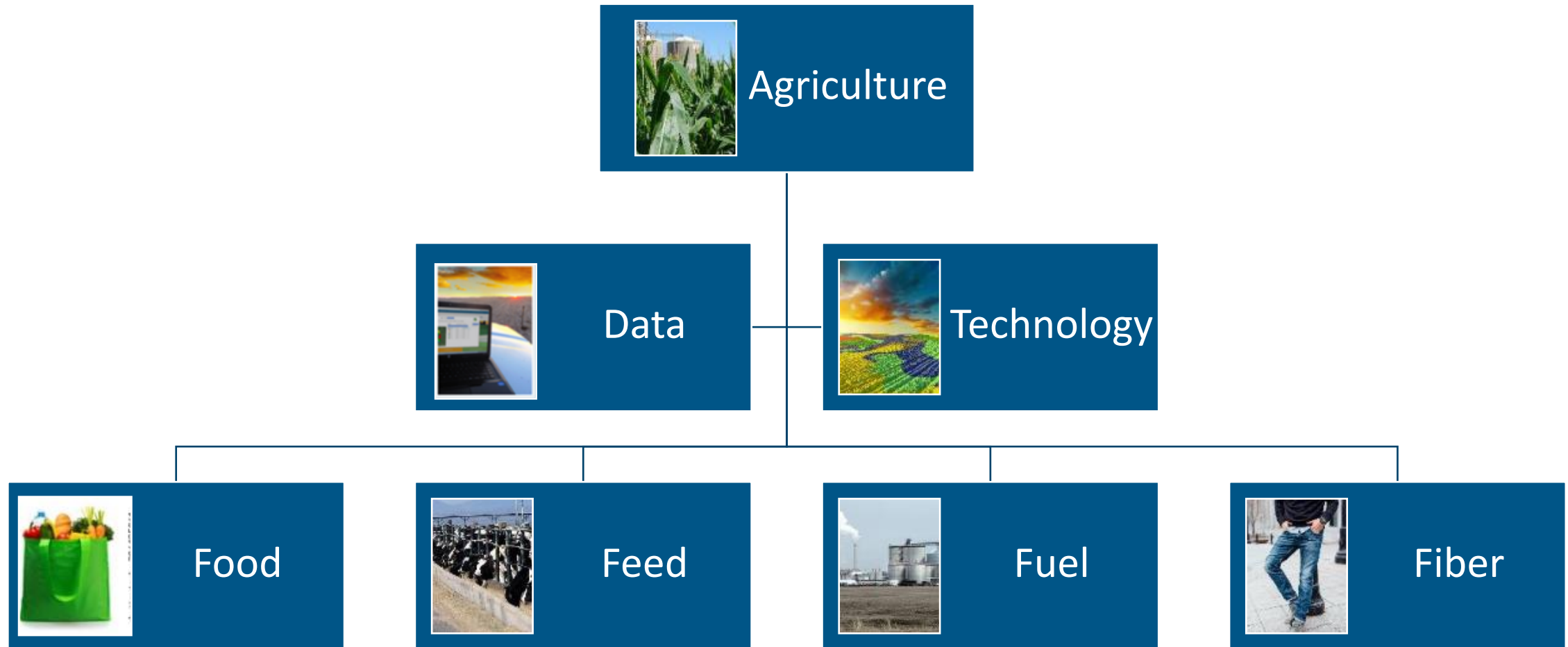
Where the Data Story Begins



Streamlining farmer-owners' data

- Security
- Monetization
- Profitability
- Sustainability
- Traceability
- Integration

Agriculture is at the center of all industry





Downstream

From Farm to Fork via our Farmer-Owners



- More than 4,000 items on grocery store shelves start in a corn fields
- We know consumers care where their food comes from & the story of each product

Advocate, Elevate, Adapt



Advocate
for our
farmer-owners



Elevate the
value for our
farmers' crops,
livestock, milk,
meat and eggs



Adapt, customize
and specialize
what is grown on
the acres we
influence

Looking Ahead ... Improving the Environment



Growing Climate Solutions Act:

Would establish a USDA certification program for private parties that farmers work with to generate and sell their carbon credits



CPG's and sustainability claims for consumer goods:

Through data and technology agriculture provides the necessary science backed information to prove out those claims



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@edenridgefarms