



Iowa Women in Agriculture
Allison Coughenour
28731 653rd Ave.
Maxwell, IA 50161



Join us for the Iowa Women in Agriculture
2022 Annual Conference

Women Power Up: Countdown to Success!

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Iowa State University Extension & Outreach Women in Ag

17th Annual Iowa Women in Agriculture Conference

Women Power Up: Countdown to Success!

Wednesday, August 3, 2022

- 12:00 p.m. – 4:45 p.m. Pre-conference tour: Cedar Covered Bridge, Cobett Company Cattle Waterers, Allendan Seed Company and Winterset Cidery
- 5:00 p.m. – 7:15 p.m. Welcome & Networking Reception featuring Winterset Cidery orchard tour
- Please RSVP for reception and tour with your registration

Thursday, August 4, 2022

- 7:15 a.m. – 8:00 a.m. Registration- FFA Enrichment Center, 1055 SW Prairie Trail Parkway, Ankeny
- 8:15 a.m. – 9:00 a.m. Dr. Lisa Schulte Moore, Iowa State University Natural Resource Ecology professor and recipient of the 2021 MacArthur Fellow Award: Roots Run Deep: Cultivating Connections through Prairie Strips
- 9:00 a.m. – 10:00 a.m. Krysta Harden, first woman president and CEO of the U.S. Dairy Export Council and former USDA Deputy Secretary: Women Leading the Way for Sustainable Agriculture
- 10:00 a.m. – 10:15 a.m. Break/Networking/Exhibitors
- 10:15 a.m. – 11:15 a.m. Angie Treptow, Senior Vice President—Lending Operations, Farm Credit Services of America: Ag Lender Outlook
- 11:30 a.m. – 12:45 p.m. Lunch
- 1:00 p.m. – 2:00 p.m. Breakout Sessions
- A. Rena Striegel, Transition Point Business Advisors, Can We Talk? Best Practices for Successful Family Farm Relationships
- B. Kristin Stien, Broker/Grain Marketing Advisor, ever.ag: War, Weather & the World's Impact on Ag Markets
- C. Melissa O'Rourke, ISU Extension Farm and Agribusiness Management Specialist, and Beth Hoffman, journalist, college professor, and farmer: Getting Started: Moving Forward with Your Farm Business
- 2:00 p.m. – 2:15 p.m. Break/Networking/Exhibitors
- 2:15 p.m. – 3:15 p.m. Repeat Breakout Sessions
- 3:15 p.m. – 3:30 p.m. Break/Networking/Exhibitors
- 3:30 p.m. – 4:30 p.m. Maggie Holub, third-generation Nebraska farmer, Farm Credit Services officer and health & fitness entrepreneur: Getting Out of Your Comfort Zone: 7 Steps to Getting to Your Growth Zone
- 4:30 p.m. Conference Wrap-up

**RESERVE YOUR SPOT
Register Today!**

\$55 Pre-Registration

\$75 August 1–August 4

(Includes continental breakfast, lunch, Networking Reception & Pre-Conference Tour)

Mail to: IWIA

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Checks payable to Iowa Women in Ag
NO REFUNDS

You can also register online at: www.iowawomeninag.org

Hotel: The Courtyard at Marriott

2405 SE Creek View Drive • Ankeny, IA 50021 • 515-422-5555

Tell the hotel that you are part of the Iowa Women in Agriculture Conference to receive the room rate of \$109 + tax

Iowa Women in Agriculture Conference Registration Form

August 4, 2022 | FFA Enrichment Center, Ankeny, Iowa

Please select each event you wish to participate in:

- Yes, I'd like to attend the IWIA Welcome and Networking Reception from 5:00 p.m.–7:15 p.m. on August 3 at Winterset Cidery, 1638 Highway 169
- Yes, I'd like to attend the Pre-Conference Tour on August 3, meeting at noon at the Courtyard by Marriott to caravan with the group in my own vehicle to the Cedar Covered Bridge, Cobett Company, Allendan Seed Company, and the Winterset Cidery.
- Yes, I'd like to attend the Conference (August 4, 8:00 a.m. to 4:45 p.m.)

Name: _____

Business/Organization (if applicable): _____

Address: _____

City _____ State _____ Zip Code _____ County _____

Email _____ Phone _____

