



Iowa Women in Agriculture  
Allison Coughenour  
28731 653rd Ave.  
Maxwell, IA 50161



Join us for the Iowa Women in Agriculture  
2023 Annual Conference

## ***Growing Connections***

Thank You to our 2023 Sponsors

**Platinum Sponsor:**  
Farm Credit Services of America

**Silver Sponsors:**  
Iowa Farm Bureau Federation  
Iowa Bankers Association  
Iowa Pork Producers Association

**Bronze Sponsors:**  
Iowa Soybean Association  
Iowa Cattlemen's Association  
NEW Cooperative  
Iowa State University Extension & Outreach Women in Ag

# 18th Annual Iowa Women in Agriculture Conference

## Growing Connections

Wednesday, August 2, 2023

- 12:30 p.m. – 5:00 p.m. Pre-conference tour: Danfoss Power Solutions; ISU Research Farm, and Clayton Farms  
5:00 p.m. – 7:15 p.m. Welcome & Networking Reception at Reiman Gardens featuring Naomi Friend, Friend's Flower Farm

Please RSVP for reception and tour with your registration

## Thursday, August 3, 2023

- 7:15 a.m. – 8:00 a.m. **Registration**- FFA Enrichment Center, 1055 SW Prairie Trail Parkway, Ankeny  
8:15 a.m. – 9:00 a.m. **Steph Carlson, Legislative Director/Ag Policy Advisor to Sen. Joni Ernst:** How the 2023 Farm Bill is Shaping Up  
9:00 a.m. – 10:00 a.m. **Ruth McCabe, conservation agronomist, Heartland Cooperative and Nuffield Scholar:** Conservation Agriculture: A Growing Field  
10:00 a.m. – 10:15 a.m. **Break/Networking/Exhibitors**  
10:15 a.m. – 11:15 a.m. **Naomi Blohm, senior market advisor at Total Farm Marketing by Stewart-Peterson:** Bullish or Bearish-Balancing the Global Grain Dynamic  
11:30 a.m. – 12:45 p.m. **Lunch & Lifetime Achievement Award**  
1:00 p.m. – 2:00 p.m. **Breakout Sessions**  
A. Shayla Troendle, *financial services officer, Farm Credit Services of America:* Lending in the Ag World  
B. Kristine Tidgren, *director, Iowa State University Center for Agricultural Law and Taxation and Adjunct Assistant Professor;* Top Tax Considerations for Succession Planning in 2023  
C. Brandi Buzzard, *Using Social Media to Build Trust with Grocery Shoppers*  
2:00 p.m. – 2:15 p.m. **Break/Networking/Exhibitors**  
2:15 p.m. – 3:15 p.m. **Repeat Breakout Sessions**  
3:15 p.m. – 3:30 p.m. **Break/Networking/Exhibitors**  
3:30 p.m. – 4:30 p.m. **Brandi Buzzard, Kansas cowgirl, mama, rancher:** Small Talk, Meaningful Conversations  
4:30 p.m. **Conference Wrap-up**

**RESERVE YOUR SPOT  
Register Today!**

**\$55 Pre-Registration**

**\$75 July 31–August 3**

(Includes continental breakfast, lunch, Networking Reception & Pre-Conference Tour)

**Mail to: IWIA**

Allison Coughenour  
28731 653rd Ave.  
Maxwell, IA 50161

Checks payable to Iowa Women in Ag  
NO REFUNDS

You can also register online at: [www.iowawomeninag.org](http://www.iowawomeninag.org)

### Hotels

The Courtyard at Marriott • 2405 SE Creek View Drive • Ankeny, IA 50021 • 515-422-5555

**OR** The Residence Inn • 1515 SW Main Street • Ankeny, IA 50223 • 515-446-7300

Tell the hotel that you are part of the Iowa Women in Agriculture Conference to receive the room rate of \$114 + tax for the Courtyard and \$169 + tax for the Residence Inn by July 12

### Iowa Women in Agriculture Conference Registration Form

August 3, 2023 | FFA Enrichment Center, Ankeny, Iowa

Please select each event you wish to participate in:

- Yes, I'd like to attend the IWIA Welcome and Networking Reception from 5:00 p.m.–7:15 p.m. on August 2 at Reiman Gardens, 1407 University Blvd., Ames, Iowa 50011
- Yes, I'd like to attend the Pre-Conference Tour on August 2, meeting at 12:30 p.m. at Danfoss Power Solutions at 2800 E. 13th Street in Ames to caravan with the group in my own vehicle to the ISU Research Farm at 1928 240th St., Ames and Clayton Farms, 2500 N. Loop Drive, Ames and Reiman Gardens
- Yes, I'd like to attend the Conference (August 3, 8:00 a.m. to 4:45 p.m.)

Name: \_\_\_\_\_

Business/Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ County \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

